



Teddy Bear & Friends is accepting entries for the 2013 Teddy Bear of the Year (TOBY) competition through **Dec. 21, 2012**. The TOBY Awards reward and encourages excellence in conception, design and execution of teddy bears and soft-sculpture animals.

Photos of all entries are reviewed by an esteemed panel of judges, who evaluate each submission on overall aesthetic appeal, excellence in concept, design and execution, and quality of material and workmanship; the highest-scoring creations in each category receive the TOBY Industry's Choice Awards and become the nominees for that year's TOBY Public's Choice Awards. *Teddy Bear & Friends* readers then vote for their favorite nominee in each category to determine the Public's Choice winners.

To enter the 2013 TOBY Award competition, first [read all the rules online](#) , then click the [TOBY 2013 link](#) to go to the contest entry page.

