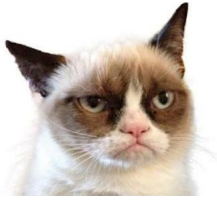


Grumpy Cat Gets Plush Treatment

Written by Stephanie Finnegan

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If anyone doubts the power and personality of [Grumpy Cat](#) , look no further than ['New York' magazine](#) . In the space of a month, the editors put Hillary Clinton, Mayor Mike Bloomberg, and Grumpy Cat on its coveted front cover. Not too shabby for a cat that started out as a stray adopted by Tabatha Bundesen!



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Grumpy Cat has a manager — an indefatigable front man named Ben Lashes — a publicist, and a team of legal and financial handlers. The iconic image — a pussycat with a sourpuss expression — became an Internet sensation in September 2012 after Bundesen's brother, Bryan, posted the soon-to-be famous feline's face on [Reddit](#) .

