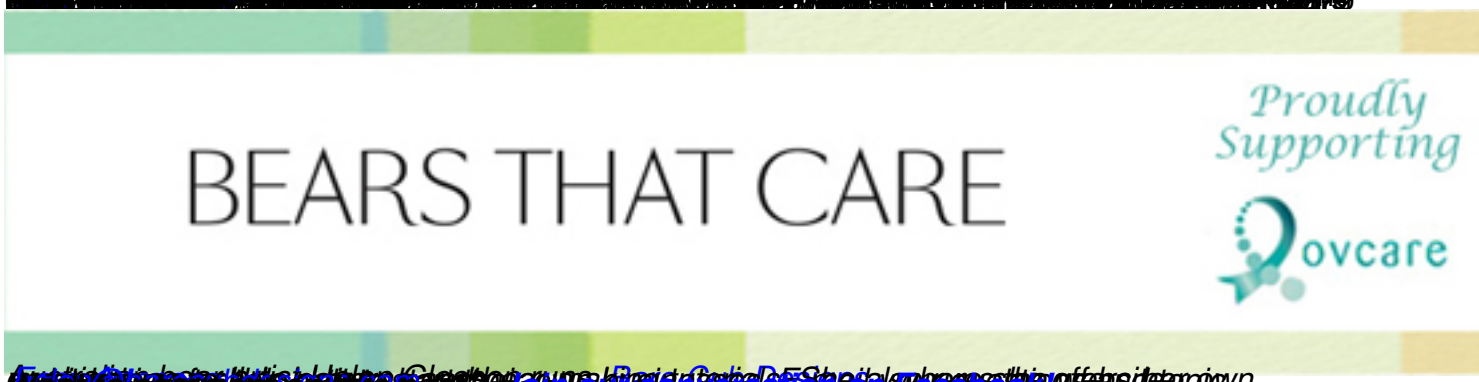
Taking part in online shows is fun, but think of the great exposure. When you invite all your collectors along, so does every other artist. So your bear is bound to be in front of lots of people who may not already be following your work. Did you know it can help with your own Search Engine Optimization (SEO) too?



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