



The Teddy Bear of the Year (TOBY) competition rewards and encourages excellence in conception, design and execution of teddy bears and soft-sculpture animals. Photos of all the entries are reviewed by an esteemed panel of judges, who evaluate each submission on overall aesthetic appeal, excellence in concept, design, and execution, and quality of material and workmanship; the highest-scoring creations in each category receive the TOBY Industry's Choice Awards and become the nominees for that year's TOBY Public's Choice Awards. *Teddy Bear & Friends* readers then vote for their favorite nominee in each category to determine the Public's Choice winners.

How to Enter



TOBY Awards Competition Entry Form

If you are a pet owner, you are invited to participate in the 2014 TOBY Awards Competition. This is a unique opportunity to share your pet's story and help them win a TOBY Award. The award is presented to the pet and its owner who is judged to be the most interesting, amusing, or unusual pet in the world. The award is presented to the pet and its owner who is judged to be the most interesting, amusing, or unusual pet in the world. The award is presented to the pet and its owner who is judged to be the most interesting, amusing, or unusual pet in the world.

To be eligible to enter online, have the following information ready:

- A clear, close-up photograph of your pet (minimum description: at least 1,200 by 800 pixels)
- A short, funny or interesting story about your pet (maximum 200 words)
- A short, funny or interesting video of your pet (maximum 30 seconds)

[Click here to go to the 2014 TOBY Award competition entry page!](#)

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